



## INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

### Press Release

### ***10<sup>th</sup> India International Textile Machinery Exhibition 2016 commenced today***

*More than 1000 exhibitors from 38 countries are participating in this six-day show*

*Innovation and modernization in textile industry to be the focus*

***Mumbai, December 3, 2016.*** *The showcase of world textile engineering, India International Textile Machinery Exhibition (India ITME 2016) began here today. The six-day event was inaugurated by Mr. Sanjiv Lathia, Chairman, in the presence of Ms. Seema Srivastava, Executive Director, India ITME Society. Hosted once in four years, India ITME has grown to be as one of the largest in this sector globally. The exhibition concludes on December 08, 2016*

The event provides an effective platform for joint ventures and collaborations between the stakeholders of textile industry in India and overseas. 1050 exhibitors from 38 countries are displaying world's state-of-the-art machines and technologies. The 10th edition will also witness launch of 24 products besides discussions, knowledge sharing, profiling of artisans, photography exhibition, etc. Foreign & domestic business leaders, academicians, research scholars, government officials from countries such as Philippines, Myanmar, Bangladesh, Srilanka, Iran, Turkey, Brazil, Indonesia, Poland, Malaysia, Kenya, Ethiopia, Egypt, etc. are visiting India ITME 2016. India is not only a strong market but also is explored as a hub for training and skill development by many countries for textiles and textile engineering.

India ITME Society is four-decade old non-profit organization with a vision to support the industry through exhibitions facilitating investments and joint ventures and technology transfer.

State of Gujarat and State of Karnataka are participating in this event as state partners. This event is also supported by Department of Heavy Industry, Govt. of India, Textile Ministry, Government of India and Government of Maharashtra making it the most important platform between governments and the industry members to interact and work together. The idea of "Make in India" in textile engineering shall be promoted to the visiting foreign business visitors and also propagate government schemes and incentives for the textile industry in India.

The textile sector is one of the largest contributions to India's exports with approximately 11% of total exports. India's overall textile exports during F.Y.2015-2016 stood at US\$ 40 billion and the industry is expected to reach US\$223 billion by 2021.



## INDIA INTERNATIONAL TEXTILE MACHINERY EXHIBITIONS SOCIETY

The textile industry is the second largest employer in India after agriculture. It is felt utmost necessary that Indian textile machine manufacturing industry needs to strengthen its base for quality output and efficiency through innovation and best technologies available anywhere in the world. India is now developing manifold in most of the sectors especially in the spinning machinery manufacturing segments.

Senior officials from Universities in Bangladesh, Philippines, Myanmar, Ethiopia, etc. are visiting India ITME-2016 to interact with Indian educational and technology institutions for graduate students/faculty exchange program. India ITME 2016 will have participation from institutes in India and abroad such as The Technological Institute of Textile & Sciences, Bhiwani (TIT), DKTE Society's Textile & Engineering Institute, Ichalkaranji, Institute of Chemical Technology, Mumbai (ICT), The Textile Institute of UK, National Institute of Fashion Technology (NIFT) and design from MIT Institute.

India ITME-2016 would not be just about business. It would also be about creating a platform for Indian students and craftsmen to showcase their talent and creativity to the world. Amidst whirring of the modern machineries, "Weavers of Maharashtra" shall display the magic of creating beautiful weavers of HIMROO, PAITHANI, BLOCK PRINTING, TIE DYEING. – Traditional fabric craft of state of Maharashtra.

Photo art gallery displaying "wild life and ethnic India" by renowned photographers Dilip Bhatia and Hari Santharam shall add to the visual delights of the visitors. The creative design from the students of MIT Pune & Experience the colours fabrics, fusion of modern and aesthetic fashion from National Institute of Fashion Technology (NIFT). Put a stitch and participate in creating a global textile artwork at India ITME-2016.

--ends--

*For more information please contact:*

*Zarna Banerjee: Prana PR: 8080045208: Email: [zarna.banerjee@pranapr.com](mailto:zarna.banerjee@pranapr.com)*

*Vidhi Mehta: Prana PR: 9892667949: Email: [Vidhi.mehta@pranapr.com](mailto:Vidhi.mehta@pranapr.com)*